



Daniél
Cotellessa
Communication Designer

PROFILE

Creative Digital Designer with 15 years expertise in graphic design, interactive design, digital marketing and social media.

Exceptional combination of technical and communication skills backed by a Degree in Visual Communication.

Worked for many years on long term multimedia projects, which received many awards.

Passionate about designing detailed, creative and modern websites, graphics integrating the latest design and technology trends.

Graduate of the BCIT Web Design Program with hands-on experience coding website templates from scratch.

PORTFOLIOS / SOCIAL MEDIA

www.cotellessa.ca

www.corlop.ca

www.linkedin.com/in/corlop

www.flickr.com/corlop

CONTACT

Daniél Cotellessa

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PROFESSIONAL EXPERIENCE

Event Photographer, Volunteer, Independant Graphic Designer

2013—Present | Vancouver

- Photographed events for the Society of Graphic Designers of Canada
- Developed WordPress websites and designed print media

Art Director, Web Developer and Project Manager

2006—2013 | Backbone Technology Inc., Vancouver

- Designed and developed websites using Photoshop, HTML, CSS, JavaScript and Backbone Technology's in-house CMS Expression
- Developed the Federal MP Program and provided graphic service and website updates for 60 Members of Parliament in Canada

LANGUAGE SKILLS

German (Fluent)

English (Fluent)

French (Fluent)

AWARDS

Communication Arts 2003

Europrix Contest 2002

DDC Award 2002

red dot Award 2000

Europrix Award 2000

HOW Interactive Design Award

SKILLS

User Experience Design

Wireframing, User Research, Testing, Adobe Photoshop, Illustrator, InDesign

Web Development

HTML5, CSS3, SASS, JavaScript, jQuery, PHP, MySQL, WordPress, Drupal, E-Commerce, Bootstrap, Github, SEO

Photo/ Videography

Event Photography, Studio Photography, iMovie, Flash Adobe After Effects, Premiere

OTHER PROFESSIONAL EXPERIENCE

Independent Web Designer

2004—2005 | Stuttgart, Germany

- Designed and developed HTML websites
 - Developed brand and corporate identities
 - Created design presentations and proposals
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Web Design Intern

2003 | Storefront.com Online Inc., Vancouver

- Designed website templates and created wireframes
 - Hand coded HTML websites
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Interaction Designer, Art Director and Project Manager

1999—2002 | L2M3 Communication Design, Stuttgart, Germany

- Designed and developed multimedia applications for museums, offline media and architectural presentations
 - Managed long term projects and delegated work assignments
 - Designed and developed an award winning multimedia application for a museum entitled "The everyday life of prisoners at Sachsenhausen concentration camp 1936 to 1945"
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Graphic Design Intern

1997 | Büro X - Advertising Agency, Hamburg, Germany

- Designed print advertising for magazines, campaigns and catalogs
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Graphic Design Intern

1994—1995 | Mungenast Dialog Marketing Inc., Stuttgart, Germany

- Work experience in a direct marketing studio
 - Designed marketing and advertising print materials
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VOLUNTEERING & COMMUNITY

Graphic Designers of Canada,

Volunteer Event Photographer
Event co-chairing

UX Design Meetup Group, Web Design Meetup Group, WordPress Meetup Group, Creative Mornings Vancouver

Attending events from meetup groups on a regular base. Keeping up with the latest technology and design trends.

INTERESTS

Graphic Design, Photography, Life Drawing, Painting, Music, French, Astronomy, Sports (Windsurfing, Team Handball, Skiing, Hiking)

EDUCATION

Technical Web Designer Certificate (With Distinction)

BCIT - British Columbia Institute of Technology, 2014—2015

Bachelor's Degree in Visual Communication

University of Pforzheim
Germany, 1995—1999

Fine Arts Program

Kolping - School of Art
Germany, 1993—1994